



HOUSE of REPRESENTATIVES

STATE OF MICHIGAN

Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:
John
2. The sponsoring representative's last name:
Roth
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.
Rep. Coffia
4. Name of the entity that the spending item is intended for:
Grand Traverse Bay YMCA
5. Physical address of the entity that the spending item is intended for:
3700 Silver Lake Road Traverse City, MI 49684
6. If there is not a specific recipient, the intended location of the project or activity:
Grand Traverse Bay YMCA West location
7. Name of the representative and the district number where the legislatively directed spending item is located:
Betsy Coffia 103
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.
 - a. The purpose of this legislatively directed spending item is to support Phase 2 of the Grand Traverse Bay YMCA's capital campaign which focuses on expanding and enhancing community wellness, youth development, and recreational opportunities for everyone through the improvement and expansion of YMCA facilities. This includes creating additional multi-use spaces for physical activity, education, child care, and social connection – critical needs in our post-COVID landscape.
 - b. This investment serves a broad public benefit by addressing critical gaps in our

region's infrastructure for health, education, and community support. As a nonprofit, mission driven organization, the YMCA provides low-cost or no-cost access to essential services for residents of all ages, backgrounds, and income levels. Phase 2 improvements will increase access to:

- i. After-school programs and safe spaces for youth, particularly middle schoolers
- ii. Opportunities for quality child watch services while parents' workout or enjoy community at the Y
- iii. Fitness and wellness opportunities that reduce the burden of chronic disease
- iv. Senior friendly programming to support aging in place
- v. Public meeting spaces and community events that foster civic engagement

c. Because the YMCA operates with a community-first approach, the benefits of this spending reach beyond just Y members and support the broader wellbeing and economic stability of the entire region.

d. This appropriation does not violate Article IV Section 30 of the Michigan Constitution, which prohibits appropriations to private entities unless the appropriation is for a public purpose and that state retains appropriate oversight and control. In this case:

i. The YMCA is a nonprofit 501c(3) organization with a long history of providing public services

ii. The funding will be used for infrastructure improvements that directly benefit the public and are open to all members of the community, regardless of membership or income

iii. Oversight and reporting mechanisms can be included to ensure the funds are used as intended and with transparency

e. This appropriation is a sound, constitutionally compliant investment in the health, safety, and future of Northern Michigan families.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

2000000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["None"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

a. David Rowe – Board Chair b. Kevin Klein – Vice Board Chair c. Laura Glenn – Secretary d. Mark Wilson – Treasurer/Immediate Past Chair e. Christi Nowak f. Mary Beth Morrison g. Marshall Collins h. Tifini McClyde-Blythe i. Sid VanSlyke j. Dean Adams k. Tyler Bartosh l. Jenn Frankhouse m. Karrie Zeits n. Brad Pavwoski

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

April 2026-April 2027

19. "I hereby certify that all information provided in this request is true and accurate."

Yes



Raise 'em UP!

Phase 2 Campaign for **Grand Traverse Bay YMCA**

At the Grand Traverse Bay YMCA, we envision communities where **ALL PEOPLE** achieve health, gain confidence, make connections and feel secure at every stage of life.



OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



We Champion Community Wellness

Since opening our West YMCA facility in 2015, we have greatly increased our impact on the surrounding community — helping to raise the quality of life in this place we call home.

A Year of Impact

15,000+ members

5,000+ youth program participants

400 youth served in licensed childcare programs

2,300 members impacted by some form of financial assistance

4 locations — West, Central, South, Child Development Center

As a trusted community partner in wellness, we continually assess local needs to pivot programming, create new opportunities and plan for the future. With the growing need for local health and wellness options, we are ready to respond again, to offer more for ALL.

We are ready for Phase 2 of the West YMCA facility.

For youth development.

For healthy living.

For social responsibility.

For a community that cares about wellness.

Let's Raise 'em Up!

Raise 'em UP!

Phase 2 Campaign for **Grand Traverse Bay YMCA**



Raising Our Commitment

Our dedication to a healthy and strong community is unwavering. We are always thinking of new ways to close gaps, leverage resources, strengthen networks and reach larger goals of wellness. With increased demand for access to year-round programming for all ages, fitness abilities and walks of life, now is the time to raise our commitment to our community.

Join our campaign as we raise the roof on expanded facilities, enhance the wellness experience for all and lean into our role as a comprehensive hub for healthy living.

The Phase 2 Expansion of the West YMCA facility includes:

Stage 1



MULTI-PURPOSE GYMNASIUM

As demand for hardwood court activities for all ages has surpassed the capacity of our Youth and Family Center, a true gymnasium consisting of two full basketball courts is needed for expanded programs, tournaments and community use.

Impact: More play time for youth.

Participation in youth sports builds character and confidence. By doubling our gymnasium space, we can offer a place where all can play and grow.



ELEVATED TRACK

With no true indoor walking track in our region, the addition of a three-lane elevated track above the gymnasium (10 laps to 1 mile) will afford opportunities for walking, jogging and running for individuals and group programming all year-round.

Impact: Enhanced fitness for all levels.

Indoor walking is an easy entry point for increasing physical activity in people with limited mobility, rehabilitation needs and for first-time exercisers.

"The community feel and commitment of the YMCA is something I grew up trusting as a source of positive influence on me, my family, and my community. I'm happy to say that it continues to represent this for me today!"

— Jessica Colton & Family, Members



Stage 2



ADDITIONAL WELLNESS SPACE

More people are adopting a healthier lifestyle, recognizing that total wellness includes a healthier body, mind and spirit. There is a need — now more than ever — to expand our comprehensive wellness programming to support this demand.

Impact: A holistic approach to healthy living.

With more flexible space, we can balance fitness with social and emotional programming to provide a rich wellness experience for all.



FIELD HOUSE

Our community needs and deserves a year-round, multi-purpose space for people of all ages and walks of life to access programs, activities and togetherness. The new field house will provide an indoor, multi-generational space for our community to remain active and connected throughout the year.

Impact: Year-round access for all.

From competitive turf sports and enhanced summer camp, to group programming and everything in between, this space is for all.



Together, we can build a place for healthy living and improved quality of life for all – it's a win-win!

Raising Up Our Community

At the Grand Traverse Bay YMCA, we take great pride in being a champion for wellness in the community. We take every opportunity to promote a region where all people achieve health, gain confidence, make connections and feel secure at every stage of life. We are a place of safety, acceptance, togetherness and healthy living – for all!

We welcome multi-generations, every ability and any socio-economic background to gather and grow with us. As a key player in advancing community wellness, we see the growing needs and we are prepared to take the lead to do more, especially for those who need us most – youth and active older adults.



ACTIVE OLDER ADULTS

With an increase in space, we will expand programming to target the unique needs of our region's fastest growing demographic — active older adults. **We will increase:**

- Social and emotional support services and programs designed to combat loneliness, isolation and other common obstacles to aging well.
- Fitness services exclusively for older adults.
- Opportunities to connect with people of all ages and experiences through a multi-generational approach.

"The Y is like family to me and gives me a place to go to not only stay active as I get older but to stay connected to others as well. I don't know what I'd do without the Y in my life!"

— Willie Worm, Member

13%

projected growth in age 60–80 demographic in Grand Traverse County by 2026.

4,000+

annual active older adult participants.

"Y" IT MATTERS

We are giving active older adults a place to belong. Older adults who participate in group exercise classes experience decreased loneliness and social isolation.

Older adults are more likely to stick with an exercise routine if they can do it with other people their same age. This shows that improving health outcomes for seniors means tailoring programs just for that demographic.



SCHOOL-AGED YOUTH

With more space, we will expand offerings and give more youth a safe place to belong when they need it most. **We will offer:**

- Development of expanded after-school opportunities provided by experienced child development staff and volunteers.
- Increased capacity and enhanced play areas for both after-school and summer camp programs.
- Support for parents, schools and our greater community in meeting the high demand for quality after-school options for school age youth, especially the middle school demographic.



When we champion wellness, ensure access, create community and embrace opportunity, we all reach new heights.

200

middle school students call the YMCA their safe place to belong after school every week.

350+

healthy, free snacks provided to school age youth every week during the school year.

25%

projected growth in summer camp enrollment.

15%

projected growth in after-school participation.

"Y" IT MATTERS

We are keeping kids safe. The most dangerous hours for school-aged youth are school days between 3–6 pm. Students in after-school programs reduce problem behaviors such as drug use, aggression, noncompliance and conduct issues.

"TCAPS and the Grand Traverse Bay YMCA consistently collaborate to better meet the needs of youth in our community. Through inclusive sports opportunities, after-school programs, and broader involvement with area families, the YMCA recognizes the timely needs and opportunities that exist in our region."

— Dr. John VanWagoner, Superintendent of TCAPS

Raising The Roof

This Phase 2 of West YMCA facility is part of a master plan designed to expand our investment in our property as well as our commitment to community wellness.

Total Capacity



ESTIMATED CAMPAIGN COSTS

STAGE 1

GYMNASIUM	\$7M
• 22,771 sq ft	
WELLNESS SPACE	\$4M
• 10,300 sq ft	
ELEVATED TRACK	\$3M
• 4,816 sq ft	
OTHER	\$1.5M
• Construction and cost increase allowance	
• Parking lot enhancements	

STAGE 2

FIELD HOUSE	\$5M
• 20,259 additional sq ft (Total 35,523 sq ft)	

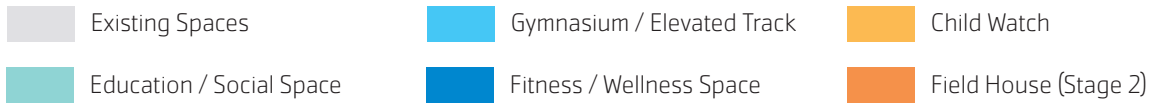
TOTAL \$5 MIL

TOTAL \$15.5 MIL

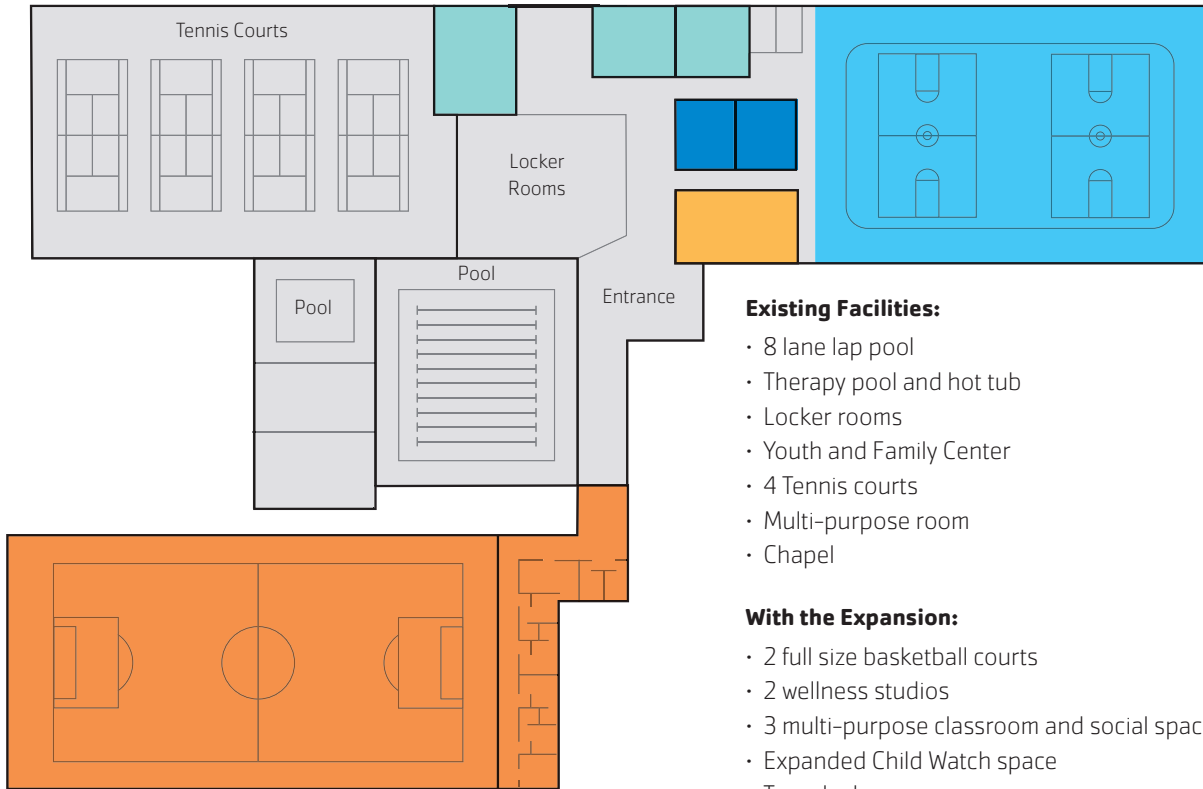
Raise the roof,
to level the
playing field.

“The YMCA is a place where our whole family can stay active together, and connect with friends, co-workers and neighbors. Our kids can try a variety of activities in a supportive and caring environment that emphasizes developing good people more than who scored the most points or won the most games.”

— Ty Curtis & Alex Curtis Billette, Members



Lower Level Expansion



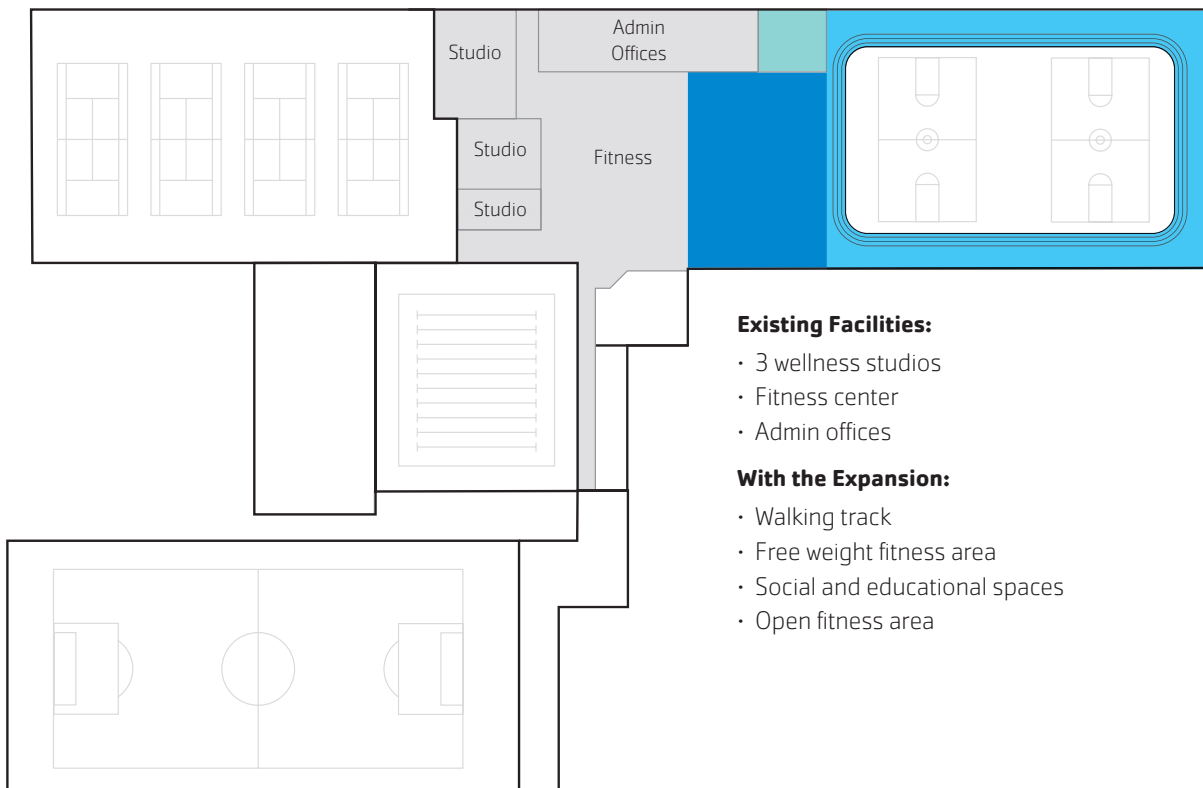
Existing Facilities:

- 8 lane lap pool
- Therapy pool and hot tub
- Locker rooms
- Youth and Family Center
- 4 Tennis courts
- Multi-purpose room
- Chapel

With the Expansion:

- 2 full size basketball courts
- 2 wellness studios
- 3 multi-purpose classroom and social spaces
- Expanded Child Watch space
- Team locker rooms
- Field house

Upper Level Expansion



Existing Facilities:

- 3 wellness studios
- Fitness center
- Admin offices

With the Expansion:

- Walking track
- Free weight fitness area
- Social and educational spaces
- Open fitness area



“From collaborations with Munson Healthcare on wellness initiatives to supporting healthy activities for hundreds of kids and their families, the YMCA connects the community and supports its members at every stage of life. This campaign will only enhance the YMCA’s ability to do what it already does so well.”

— Ed Ness, President & CEO, Munson Healthcare

Let’s Raise ‘em Up, Together

At this moment, we have a tremendous opportunity to boost the current movement for wellness and preventative healthcare to positively impact our community. The YMCA is already an integrated hub for wellness, but we can do so much more if we join forces with community partners and donors like you.

This Phase 2 Campaign will create additional spaces for vital programming and opportunities for community partnerships, further solidifying our role as a health and wellness leader in our community.

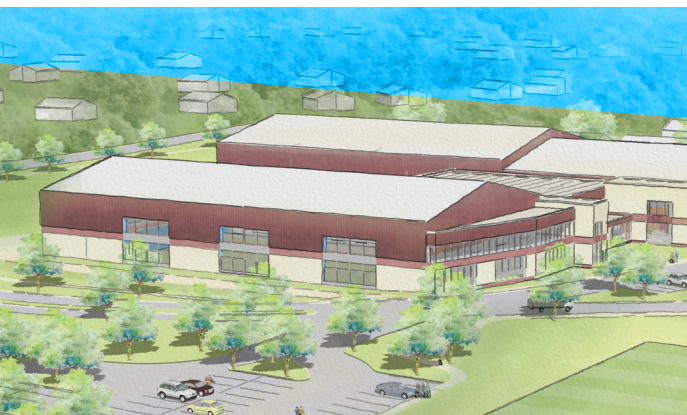
Local families, schools, health care networks and community resource providers can count on us to help meet the needs of our community. Can we count on you to help us raise the roof on new expanded facilities, enhance the wellness experience for individuals and families and celebrate the connections of our community?

Together, we rise!



Raise ‘em UP!

Phase 2 Campaign for **Grand Traverse Bay YMCA**





Access for ALL.

Enhanced WELLNESS.

Social CONNECTIONS.

New OPPORTUNITIES.

Campaign Giving

Membership dues help sustain our daily operations and programming. However, as a non-profit, we rely on community support from donors to help us achieve our campaign expansion goals.

Ask about levels of giving and naming opportunities. Every gift matters to our community's health and wellness.

CAMPAIGN CONTACTS

Andrew Page
andrew@gtbayymca.org
Grand Traverse Bay YMCA,
President & CEO

Jenny Graber
jenny@gtbayymca.org
Grand Traverse Bay YMCA,
Senior Community
Engagement Director



A community SLAM DUNK.



Raise 'em UP!

Phase 2 Campaign for **Grand Traverse Bay YMCA**

www.gtbayymca.org



Grand Traverse Bay YMCA

CHILD DEVELOPMENT CENTER

2024 Impact

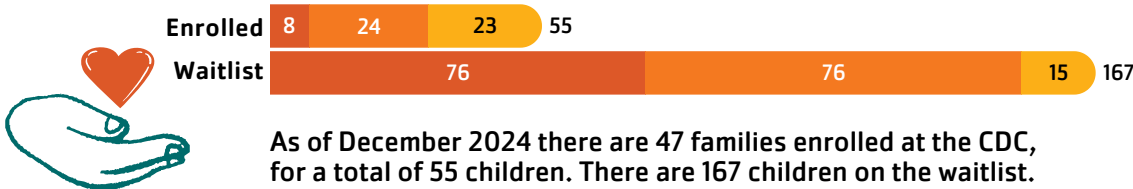


Message from Shannon

Our work at the YMCA Child Development Center is truly life-changing. Every day, we provide a safe, nurturing space where young children can learn, grow, and thrive—giving parents the peace of mind they need to continue building their careers. For many families, we're more than just a childcare center; we're a lifeline, meeting an urgent need in our community. The smiles, laughter, and milestones we witness remind us that this is more than a job—it's a mission to shape bright futures and strengthen families.

Who we serve

● Infants ● Toddlers ● Pre-K



Who we are

15 Staff Members
9 full-time, 6 part-time

5 Staff with 5+ years at CDC
4 of 5 lead teachers, 1/3rd total staff

Our team includes lead teachers, assistant teachers, support staff, and substitutes. To qualify as a lead teacher, applicants must have at least 12 college credits in Early Childhood Education or hold a Child Development Associate (CDA) credential.

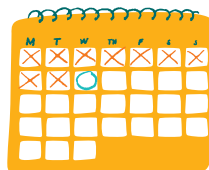


What we do



1 in 4 CDC families

1 in 4 families enrolled at the CDC received financial assistance from the Y in 2024.



250 days of care

We provide year-round care, only closed for major holidays and professional development days.



Every family receives a Y family membership while enrolled.



GRAND TRAVERSE BAY YMCA GROWING FOR GOOD

PHASE 2 CAPITAL CAMPAIGN

The Grand Traverse Bay YMCA is more than a gym—it's a vital part of the community, providing opportunities for people of all ages to improve their health, build connections, and find support.

As the region's leading wellness organization, we provide programs and services that strengthen individuals, families, and the greater community. Through our Phase 2 Capital Campaign, we are committed to ensuring that our YMCA continues to be a place for people to find the resources they need to live healthier, stronger lives—today and for generations to come.



Growing Community, Growing Needs

At the Grand Traverse Bay YMCA, we believe in growing with our community. Our Phase 2 expansion is designed to address three critical needs:



Supporting Older Adults

Grand Traverse County's 60-80 age demographic is projected to grow 13-15% by 2026. More older adults are seeking spaces and programs that support their mental well-being, facilitate social connection, and aid chronic disease prevention.



Creating Youth Safe Spaces

The hours after school are critical for middle schoolers, and right now, demand for safe, structured programs outweighs our capacity. Every day, 90-120 students find a place to belong at the Y—but there are more who need us.



Expanding Wellness Access


With 16,000+ members and over 450,000 visits in 2024, our facilities are at capacity. More people than ever are turning to the Y for holistic health and wellness—and we must grow to continue providing the resources our community depends on.



Growing For Good

The Phase 2 Capital Campaign is a \$15.5 million expansion aimed at strengthening wellness opportunities across the **Greater Grand Traverse area**. Guided by a community feasibility study, this project will create **dedicated spaces for older adults, safe after-school areas for youth, and expanded fitness and wellness facilities** to meet growing demand. This **70,000 sq. ft. addition to the West YMCA campus** will greatly enhance our ability to serve the community by introducing:

- A walking track, open free weight and fitness areas, and additional studio space to support overall wellness.
- A gymnasium with two full-size basketball courts, team locker rooms, and a fieldhouse for sports and recreation.
- Multi-purpose classrooms and social spaces designed for programs, education, and community connection.
- An expanded Child Watch area to better support families while they focus on health and fitness.



With construction expected to begin in **late 2025 or early 2026** and completion slated for **early 2027**, these additions will ensure the Y remains a place where individuals and families of all ages can **learn, grow, and thrive for years to come**.



Growing With You

As a **nonprofit organization**, the Y relies on community generosity to bring this vision to life. You can make a lasting impact on community wellness by **donating** to move this expansion forward, **advocating** by sharing our mission, and **connecting** to learn how you can support this transformative project. **Together, we can build a healthier, stronger Grand Traverse community—join us today!**

Campaign Contacts

Andrew Page

andrew@gtbayymca.org

President & CEO,

Grand Traverse Bay YMCA

Jenny Graber

jenny@gtbayymca.org

Senior Director of Community Engagement,

Grand Traverse Bay YMCA





GRAND TRAVERSE BAY YMCA

PHASE 2 UPDATE

MARCH 2025



A NOTE FROM ANDY

It was in early January of 2025 that we finally eclipsed the \$ 5 million threshold of Phase 2 marking the completion of one of our first goals since taking on the campaign. This achievement is important as it not only demonstrates continued progress in our fund-raising efforts, but also our success in increasing the volume and diversity of our donor base.

We also received an anonymous \$ 1 million-dollar matching gift last month, that if matched will bring our fund-raising total beyond \$7 million. If we are successful, we would only be \$1 million away from exiting the quiet phase and commencing with construction.

We are leaving no stone unturned as we continue to solicit individual, family, foundation, grant and governmental opportunities to make this incredibly important community resource a reality.

We have also now begun the initial process of selecting a Construction Manager for the project by enlisting a small group of volunteers to determine the next steps in a potential RFP process. While we realize there is still much to do in raising the funds needed, securing a CM will allow us to move forward with more sophisticated cost and timeline assessments.

We are incredibly thankful to all of you who are leading the way and ask if you have anyone in your circle of life that might be interested in learning more about Phase 2 to please let us know and we would be grateful and anxious to share our vision with them. Thank you all once again and we will provide more updates as they become available.

MISSION MOMENT

More Than a Gym—A Life Transformed

When I first joined the Y, I was in a tough place—new to the city, working remotely, and feeling isolated. My workouts were limited to walking my dogs and home exercises, and I longed for connection. Joining the Y was a turning point. It became more than just a place to work out—it became my second home.

Through lifting and exploring what my body could do, I found confidence I didn't know I had. My trainer's encouragement helped me see my potential, pushing me to step outside my comfort zone. That confidence led me to join beach volleyball, kickball, and softball. I even built my own indoor volleyball team with new friends I met at the Y—one of whom is now one of my closest companions. I also found a gym buddy through volleyball, and we now lift together every week. Even in group classes like Zumba, I've connected with people who have become part of my support system.

Looking back, it's incredible how much my life has changed because of that first step of joining the Y. I've found a community, a sense of belonging, and a strength—both mental and physical—that I didn't know I was capable of. The Y helped me see that I am accepted for who I am, giving me the confidence to stay in this city and truly flourish.

This is the power of the Y. And with Phase 2, we're expanding our reach so more people can experience life-changing moments just like this.

THANK YOU TO OUR DONORS!

Foster Family Foundation
Jim & Diana Huckle Family Foundation
Oleson Foundation
Herbert H. & Barbara C. Dow Foundation
Paul Schmuckal
Art & Mary Schmuckal Family Foundation
Bill and Debbie Marsh
Cherryland Electric
Independent Bank
Mike & Nancy Brown
Henry and Susan Johnson Family Trust
The Les and Anne Biederman Foundation
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Connie Deneweth
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Ralph Cerny
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Andy and Karen Page
Denny and Lauri Thorley
Russ and Leslie Knopp
Dean and Tricia Adams
Mark & Donna Cerny
The Bilacic Family
The Graber Family
Lynn Schultz
Cass Street Ear, Nose and Throat
Serra Buick GMC of Traverse City
The Glenn Family
Erika Smith
Mark and Laurie Wilson
Hugh and Mary Beth Morrison
Tifini McClyde-Blythe and Nathaniel Blythe
Sid Van Slyke
Top O' Michigan Insurance
Liz Bloom
Jay Bushen
Tyler and Emily Bartosh
Jenn Frankhouse
Christi Nowak
Marshall Collins

**TOTAL RECEIVED
& PLEDGED**
\$5,095,287



103RD DISTRICT
STATE CAPITOL
P.O. BOX 30014
LANSING, MI 48909-7514

MICHIGAN HOUSE OF REPRESENTATIVES

BETSY COFFIA
STATE REPRESENTATIVE

PHONE: (517) 373-3817
FAX: (517) 373-5495
BetsyCoffia@house.mi.gov

May 1, 2025

House Business Office
PO Box 30014
Lansing, MI 48909-7514

Dear House Business Office,

I am writing to co-sponsor the Legislatively Directed Spending Item submitted by State Representative John Roth for the Grand Traverse Bay YMCA.

This state investment will support Phase 2 of the Grand Traverse Bay YMCA's capital campaign, which focuses on expanding and enhancing community wellness, youth development, and recreational opportunities for everyone through the improvement and expansion of YMCA facilities. This includes creating additional multi-use spaces for physical activity, education, child care, and social connection – critical needs in our post-COVID landscape.

For these reasons, I lend my full support to Grand Traverse Bay YMCA's funding proposal to support the needs of northern Michigan residents.

Sincerely,

Betsy Coffia
State Representative
House District 103